

**REMARKS/ARGUMENTS**

The Application was originally filed with claims 1-6. By this Amendment, the Applicants have canceled claims 1-6, and have added new claims 7-16. No claims have been withdrawn from consideration. The Applicants assert that the new claims are fully supported by the Application, as filed, and, as such, do not introduce new matter. Accordingly, claims 7-16 are pending in the Application.

**I. REJECTIONS UNDER 35 U.S.C. §102**

The Examiner has again rejected claims 1-6 under 35 U.S.C. §102(e) as allegedly anticipated by U.S. Patent No. to Yon, *et al.* After a telephone interview with the Examiner, the Applicants have canceled claims 1-6, and have added claims 7-16, which recite subject matter that was already disclosed in the original specification. New claims 7-16 more clearly recite the disclosed invention(s), in accordance with the results of the telephone interview with the Examiner.

In view of the new claims, the Applicants respectfully assert that Yon does not disclose each and every element recited in claims 7-16. In contrast, Yon is directed to methods and systems for allowing a potential purchaser to specify a custom color or a color from a vendor's database of available colors. However, Yon does not disclose a database for storing information regarding the use of one or more of a plurality of coloring algorithms for a particular application, as recited in the new claims. Moreover, Yon does not disclose a server associated with the database for providing the information to a client computer, and for use in selecting at least one of the plurality of coloring algorithms, as recited in the new claims.

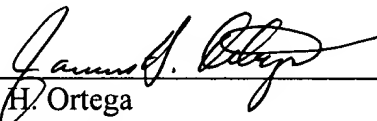
In conclusion, the Applicants respectfully assert that independent claims 7 and 12, and their respective dependent claims, are not anticipated by Yon, since Yon does not disclose each and every element recited in new claims 7 and 12. Accordingly, the Applicants respectfully request the Examiner withdraw the §102(e) rejection of the present Application.

## II. CONCLUSION

The Applicants respectfully submit that pending claims 7-16 are in condition for allowance, and request a Notice of Allowability for the pending claims. The Examiner is invited to contact the undersigned Attorney of Record if such would expedite the prosecution of the present Application. Beyond the fee accompanying an RCE, the Applicants believe no further fees are due with this Amendment, however, if the Commissioner determines that fees are due, or an overcharge has occurred, please charge or credit Deposit Account No. 13-0480, referencing the Attorney Docket Number 32164689.10.

Respectfully submitted,

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